



Koh Young America is Proudly Sponsoring the Mid-Atlantic SMTA Virtual Learning Event on Failure Analysis during 7-10 September 2021

Atlanta, GA – Koh Young, the industry leader in True3D™ measurement-based inspection solutions, is excited to be a corporate sponsor at the upcoming four-day virtual SMTA chapter event “Failure is Never an Option - A Deep Dive into Failure Analysis”. The event is free to SMTA members and is being held between 7-10 September 2021 from 12:15-1:25pm EST on each day. Register today at <https://smta.org/events/EventDetails.aspx?id=1545532&group=>.

Don't miss this Tri-Chapter event! The SMTA Carolinas, Capital, and Philadelphia Chapters are pleased to host the first ever Mid-Atlantic Advanced Learning Session. The event features technical presentations cumulating in a live panel discussion where failure analysis questions and concerns can be answered in real time by industry experts.

Tuesday, September 7th

- “*Microvia Reliability and Manufacturing Challenges*” presented by Nathan Blattau of Ansys

Wednesday, September 8th

- “*Eliminating both External Quality Costs and Appraisal Costs by Mitigating Intermittent Failures from Head-on-Pillow (HoP) Defects*” presented by Greg Smith from BlueRing Stencils

Thursday, September 9th

- “*Failure Analysis Case Studies on Solder De-Wetting for Electronics Products and Trends in Component Packaging and Potential Reliability Impacts*” with Jasbir Bath of Koki Solder America

Friday, September 10th

- A live panel discussion with all three presenters who will answer your process questions in real-time will be moderated by Karen Ebner from the SMTA Capital Chapter



The Mid-Atlantic Advanced Learning Session will be streamed through Zoom. Login instructions with the meeting link, call-in details, and technical support information will be sent upon registration. The presentations will also be provided to all registered attendees for viewing after the live broadcast. Register today at <https://smta.org/events/EventDetails.aspx?id=1545532&group=>.

“Koh Young is dedicated to helping electronics manufacturers improve quality and yield with its measurement-based inspection solutions, so sponsoring this failure analysis event with Kyzen, TTCl, and Zestron was an easy decision,” said Brent A. Fischthal, Senior Marketing Manager at Koh Young America and the SMTA Carolinas Chapter President. “The speaker line-up and topics will help provide answers, but the live Q&A session on Friday will really provide attendees with focused responses to specific issues they are facing. This will surely be an excellent event.”

To learn more about failure analysis from these speakers or to learn about the award-winning inspection technologies from Koh Young, visit SMTA International. Koh Young will be at SMTAI in booth 3319 on 3-4 November 2021 in Minneapolis, MN. You can register to attend in-person at smta.org/mpage/smtai. If you cannot attend, you can still learn more about our best-in-class inspection solutions at our regional website www.kohyoungamerica.com.

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About Koh Young Technology, Inc.

Established in 2002, Koh Young pioneered the market by launching the first 3D Solder Paste Inspection (SPI) system using a patented dual-projection Moiré technology. Since then, it has become the global leader in 3D measurement-based SPI and Automated Optical Inspection (AOI) equipment for the electronics industry. Based on its True3D™ measurement-based inspection technology, Koh Young has developed innovative solutions for challenges with Machining Optical Inspection (MOI), Dispensing Process Inspection (DPI), and Semiconductor Packaging Inspection (MEISTER Series). Through its technology innovations, Koh Young has secured thousands of global customers, and maintains the largest global market share in the SPI and AOI markets. Additionally, by adopting its user-centric R&D activities, it continues to leverage core competencies and develop innovative solutions for new and existing markets. Its activities stem from the corporate headquarters in Korea to its global sales and support offices in Europe, Asia, and the Americas. These local facilities ensure it keeps in close contact with the market, and more importantly, its growing customer base to provide access to an award-winning network of inspection and measurement experts. Learn why so many electronics manufacturers trust Koh Young for reliable inspection at kohyoung.com.

For More Information

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